# **Simon Spaid**

UX/UI Designer

UX/UI Designer with experience consulting, developing online course materials, and interviewing users. Enjoys understanding users' challenges and delivering thoughtful solutions to meet their needs. I listen, build relationships, establish trust and make sense out of complex situations. Excited to create value at an organization focused on new ideas and long-lasting partnerships with its users.

## EXPERIENCE

### Healthcare Consultant

Milliman Consulting Feb 2014 - Aug 2016

- Managed creation of e-learning products suite on healthcare topics that increased consulting touchpoints and client engagement
- Partnered directly with clients to identify content training needs and to develop customized course solutions to meet those needs
- Co-authored e-learning course on Medicare Part D benefit design
- Designed product marketing materials, including website, video content, and trade show exhibits
- Established client relationships and delivered client-facing presentations to support the development of the product line

### **Clinical Management Consultant, Intern**

Otsuka Pharmaceutical May 2012 - Aug 2012

- Developed strategies to reduce the time required to submit regulatory documentation following completion of clinical trials
- Collaborated with IBM and McKinsey consulting teams to outline infrastructure and implementation requirements
- Presented findings to C-level executive team

Team Leader Northstar Cafe Mar 2018 - Apr 2020

Youth Development Coach Columbus Crew Sep 2016 - Aug 2018

# Assistant Varsity Soccer Coach

Mount Vernon High School Sep 2018 - Nov 2019

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## SKILLS

Design Thinking Project Management Strategy Usability Testing User Centered Research Wire Framing

### EDUCATION

UX/UI Design Certificate University of Texas at Austin

Masters of Business Administration Ohio State University Fisher College of Business

# Bachelor of Arts

Oberlin College

**Political Science**