

# Simon Spaid

UX/UI Designer

UX Researcher and Designer with experience consulting, developing online course materials, and interviewing users. Enjoys understanding users' challenges and delivering thoughtful solutions to meet their needs. I listen, build relationships, establish trust and make sense out of complex situations. Excited to create value at an organization focused on new ideas and long-lasting partnerships with its users.

## EXPERIENCE

### Healthcare Consultant

[Milliman Consulting](#) Feb 2014 - Aug 2016

- Managed creation of e-learning products suite on healthcare topics that increased consulting touch points and client engagement
- Partnered directly with clients to identify content training needs and to develop customized course solutions to meet those needs
- Co-authored e-learning course on Medicare Part D benefit design
- Designed product marketing materials, including website, video content, and trade show exhibits
- Established client relationships and delivered client facing presentations to support the development of the product line

### Clinical Management Consultant, Intern

[Otsuka Pharmaceutical](#) May 2012 - Aug 2012

- Developed strategies to reduce the time required to submit regulatory documentation following completion of clinical trials
- Collaborated with IBM and McKinsey consulting teams to outline infrastructure and implementation requirements
- Presented findings to C-level executive team

### Team Leader

[Northstar Cafe](#) Mar 2018 - Apr 2020

### Youth Development Coach

[Columbus Crew](#) Sep 2016 - Aug 2018

### Assistant Varsity Soccer Coach

[Mount Vernon High School](#) Sep 2018 - Nov 2019

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## SKILLS

Design Thinking  
Project Management  
Strategy  
Usability Testing  
User Centered Research  
Wire Framing

## EDUCATION

### UX/UI Design Certificate

[University of Texas at Austin](#)

### Masters of Business Administration

[Ohio State University Fisher  
College of Business](#)

### Bachelor of Arts

[Oberlin College](#)

Political Science